

PRINT CRAFT LOTUS

WINNERS



PRINT CRAFT LOTUS

CATEGORY CP01 : Photography

Code	Entry Title	Brand	Company Entering	City	Award
CP01/004-006	The Fruit: Pomegranate/Cherry/Apple	D&AD 2012 Exhibition in JAPAN	Dentsu Inc.	Tokyo	Gold
CP01/024	Vodka Suicide	Don't Drive Drunk Foundation	Chubcheevit CO.,LTD.	Bangkok	Silver
CP01/025-026	A Girl/A Girl 2	CPCR Brand Corporate	Chubcheevit CO.,LTD.	Bangkok	Bronze
CP01/001	Life Cycle - Cityscape	Life Cycle	DDB Group Singapore	Singapore	Finalist
CP01/007	The Fruit: Banana & Pear & Peach	D&AD 2012 Exhibition in JAPAN	Dentsu Inc.	Tokyo	Finalist
CP01/008	The Fruit: Parfait	D&AD 2012 Exhibition in JAPAN	Dentsu Inc.	Tokyo	Finalist
CP01/023	Wine Suicide	Don't Drive Drunk Foundation	Chubcheevit CO.,LTD.	Bangkok	Finalist

CATEGORY CP02 : Best Use of Photography / DI

Code	Entry Title	Brand	Company Entering	City	Award
CP02/005	Life Cycle - Cityscape	Life Cycle	DDB Group Singapore	Singapore	Silver
CP02/006	Life Cycle - Terrain	Life Cycle	DDB Group Singapore	Singapore	Silver
CP02/035-037	Bribe/Soliciting/Payoff	Penguin Multi Surface Floor Cleaner	Hakuhodo Asia Pacific/SpicyH	Bangkok	Silver
CP02/008,010	Bird/Rabbit	China Environmental Protection Foundation	Ogilvy & Mather Group, HK	Hong Kong	Bronze
CP02/013-014	Beer Suicide/Whisky Suicide	Don't Drive Drunk Foundation	The Leo Burnett Group Thailand	Bangkok	Bronze
CP02/015-016	Champagne Suicide/Vodka Suicide	Don't Drive Drunk Foundation	The Leo Burnett Group Thailand	Bangkok	Finalist

CATEGORY CP03 : Illustration

Code	Entry Title	Brand	Company Entering	City	Award
CP03/026	The Ultimate Pencil: Old man	Mars Lumograph	Dentsu Inc.	Tokyo	Gold
CP03/027	The Ultimate Pencil: Flower	Mars Lumograph	Dentsu Inc.	Tokyo	Silver
CP03/028	Coral Reefs	Sea Side	Saatchi & Saatchi Fallon Tokyo	Tokyo	Bronze

PRINT CRAFT LOTUS

CATEGORY CP04 : Best Use of Illustration

Code	Entry Title	Brand	Company Entering	City	Award
CP04/005-006	The Ultimate Pencil: Old man/Flower	Mars Lumograph	Dentsu Inc.	Tokyo	Gold
CP04/007-008	Little Red Riding Hood/The Emperor's New Clothes	National Library Board	Leo Burnett Group Singapore	Singapore	Gold
CP04/018	Made Of More - Pool	Guinness	BBDO Proximity Singapore	Singapore	Silver
CP04/042	God	ATSS	McCann Worldgroup India	Mumbai	Silver
CP04/019	Made Of More - Rockstar	Guinness	BBDO Proximity Singapore	Singapore	Bronze
CP04/023	Fairy Tales	Penguin Books	Y&R Malaysia	Kuala Lumpur	Bronze
CP04/046-048	Country side Bar/Fish Market/Toilet	Nima Bartan	Taproot India	Mumbai	Bronze
CP04/049-050 Move From CP03/015-016	Camouflage Toilet/Camouflage Kitchen	Bajaj Exhaust Fans	Leo Burnett India	Mumbai	Bronze
CP04/017	Made Of More - Hotel	Guinness	BBDO Proximity Singapore	Singapore	Finalist
CP04/024	Travel	Penguin Books	Y&R Malaysia	Kuala Lumpur	Finalist
CP04/025	Graphic Novels	Penguin Books	Y&R Malaysia	Kuala Lumpur	Finalist
CP04/039	Grill Rooster	Videocon Microwave Ovens	McCann Worldgroup India	Mumbai	Finalist
CP04/040	Grill Goat	Videocon Microwave Ovens	McCann Worldgroup India	Mumbai	Finalist
CP04/041	Grill Pig	Videocon Microwave Ovens	McCann Worldgroup India	Mumbai	Finalist

CATEGORY CP05 : Typography

NO AWARDS

PRINT CRAFT LOTUS

CATEGORY CP06 : Best Use of Typography

Code	Entry Title	Brand	Company Entering	City	Award
CP06/007-009	Butterfly/Catfish/Pig	Bundaberg Red	Leo Burnett	Sydney	Silver
CP06/005	Languages	Penguin Books	Y&R Malaysia	Kuala Lumpur	Bronze
CP06/010	LESSONS IN RIDING - Wig, Crotch, Penny	Bicycle Retail	McCann Erickson (M) Sdn Bhd	Petaling Jaya	Bronze

CATEGORY CP07 : Art Direction

Code	Entry Title	Brand	Company Entering	City	Award
CP07/087-092	More Than Just The Classics "Science Fiction"/"Travel"/"Architecture"/"Fairy Tales"/"Hobbies"/"Gardening"	Penguin Books	Y&R Malaysia	Kuala Lumpur	Gold
CP07/117-119 Move From CP09/008-010	Tunnel/Café/Train	Westone (Thinking Group)	DDB Group Hong Kong	Hong Kong	Gold
CP07/007-009	Life Cycle - Cityscape/Terrain/Road Map	Life Cycle	DDB Group Singapore	Singapore	Silver
CP07/020-022	Butterfly/Catfish/Pig	Bundaberg Red	Leo Burnett	Sydney	Silver
CP07/053-055	Made Of More - Rockstar/Pool/Hotel	Guinness	BBDO Proximity Singapore	Singapore	Silver
CP07/071-072	Civilization-Egypt/Rome	Toiletries	JWT Shanghai	Shanghai	Silver
CP07/073-075	Mountain (Monologue Campaign)/Orangutan (Monologue Campaign)/River (Monologue Campaign)	Land Rover	Y&R Dubai	Dubai	Silver
CP07/101-103	Bribe/Soliciting/Payoff	Penguin Multi Surface Floor Cleaner	Hakuhodo Asia Pacific/SpicyH	Bangkok	Silver
CP07/111-113	Abused Goddess 1-3	Save Our Sisters	Taproot India	Mumbai	Silver
CP07/114-116	Face 1/Face 2/Face 3	Prayas Bharti Trust	Taproot India	Mumbai	Bronze
CP07/023-024	Pork/Beef	WMF Boning Knife	McCann Worldgroup	Bangkok	Finalist
CP07/045-047	Futures Campaign: Archaeologist/Physicist/Astronaut	OMO	LOWE SINGAPORE	Singapore	Finalist

PRINT CRAFT LOTUS

Code	Entry Title	Brand	Company Entering	City	Award
CP07/061-062	Camouflage Kitchen/Camouflage Toilet	Bajaj Exhaust Fans	Leo Burnett India	Mumbai	Finalist
CP07/081	Quick Fox and Lazy Dog	Alt. TYPE	TBWA\Kuala Lumpur	Kuala Lumpur	Finalist
CP07/082-083	EPSON Commercial Printer "Durable Series" : Elephant/Whale	EPSON	ADK Taiwan	Taipei	Finalist

CATEGORY CP08 : Retouching/Image Manipulation

Code	Entry Title	Brand	Company Entering	City	Award
CP08/001-002	Beef/Pork	WMF Boning Knife	Illusion Co.,Ltd.	Bangkok	Gold
CP08/003	Forests for Life	WWF	Illusion Co.,Ltd.	Bangkok	Bronze

CATEGORY CP09 : Best Use of Retouching/Image Manipulation

Code	Entry Title	Brand	Company Entering	City	Award
CP09/006-007	Beef/Pork	WMF Boning Knife	McCann Worldgroup	Bangkok	Gold
CP09/022-023 Move From CP04/043-044	Civilization-Egypt/Rome	Toiletries	JWT Shanghai	Shanghai	Gold
CP09/020-021	EPSON Commercial Printer "Durable Series": Elephant/Whale	EPSON	ADK Taiwan	Taipei	Bronze

CATEGORY CP10 : Computer Generated Imagery (CGI)

Code	Entry Title	Brand	Company Entering	City	Award
CP10/003	Maximum Impact - Rhino vs Elephant	Harvey Nichols	Illusion Co.,Ltd.	Bangkok	Gold
CP10/004-005	Civilization-Egypt	Toiletries	Illusion Co.,Ltd.	Bangkok	Gold
CP10/006-008 Move From CP08/004-006	Tunnel/Café/Train	Westone (Thinking Group)	Illusion Co.,Ltd.	Bangkok	Gold
CP10/001-002	CHINESE WEDDING/CHURCH WEDDING	DAILY GOODS	Illusion Co.,Ltd.	Bangkok	Finalist



PRINT CRAFT LOTUS

CATEGORY CP11 : Production Design / Styling

Code	Entry Title	Brand	Company Entering	City	Award
CP11/007-009	Bribe/Soliciting/Payoff	Penguin Multi Surface Floor Cleaner	Remix Studio Bangkok	Bangkok	Bronze

As of 17/3/2013